Sh. Atul Kumar Tiwari, IAS Date: 27.01.2021

Additional Secretary

Ministry of Skill Development & Entrepreneurship

New Delhi-110001

**SUB: Incorporating “Kaushal Ganga” in PMKVY 3.0 and for Bharat Craft Portal**

Dear Sir,

Apropos our discussion held on 18.12.2020; we appreciate your efforts for sparing your valuable time to take forward the implementation of “Kaushal Ganga system and its allied components in various Government initiatives in skill development.

In the meeting chaired by Sh. Gupta (JS to the Government of India) the Kaushal Ganga platform shall be adopted in PMKVY 3.0. Now the Government has announced this scheme PMKVY 3.0 with the following guidelines:

1. Registrations, enrolment and selection of the candidate done through common digital platform.
2. Services of existing field functionaries such as Banking Correspondents, Asha Workers and Nehru Yuva Kendra Volunteers from other ministries and department.
3. Unbiased counselling is provided so that needy and motivated youth are encouraged to join the skilling movement.
4. Online Information / Counselling Platform through Counselling Helpline/through District-level skill information Centre.
5. Registration of Candidates and Formation of Batches
6. Training of candidates
7. Training of Trainers and Assessors
8. Assessment and Certification of candidates
9. Placement and Post Training Support
10. Monitoring and Supervision

In this regard we would like to update you Sir, that Kaushal Ganga System has already incorporated these requirements way back and is in compliance with the guidelines of PMKVY 3.0.

It is pertinent to mention here that Kaushal Ganga is a complete end to end solution of Mobilizing, Counseling, Registering, Training, with In-Built Monitoring System, Assessment and Appraisals of the Candidates supported by NOS Based Job Employment and/or Self-Employment supported by HSN, GST and financial modelling Trade-Based **E-Commerce Portal** (much wider than the requirements of Bharat Craft Portal recently proposed to be launched by the Ministry of MSME). The System is self-regulated for financial inclusion and financial assistance schemes. It facilitates a unique traceability system of backward and forward integration of the information helping the stakeholders to formulate and regulate the existing and future policies.

* This system can be integrated with Skill India Portal so that pre- and post-registration cycle of the candidate is mapped coherently.
* Mobilization, counselling and registration of aspirants through TP/TC to meet the specific targets.
* 3-point candidate authentication for Registration of candidates making Aadhar authentication as compulsory, which is the basic requirement of PMKVY 3.0.
* Multi- layered information / counselling services are provided through Kaushal Ganga system.
* District wise formation of batches by TP/TC is conducted through Kaushal Ganga System as the system has in built block level information of the population.
* On-line/Off-line training of candidates can be done through Kaushal Ganga System enabling Geo Based live monitoring.
* Complete module for TOT/TOA is another salient feature of the system with checks and balances as per the requirements of the scheme.
* AI based auto proctoring system has recently been incorporated.
* A complete automated system for auto-grading and certification of skilled aspirants is a unique tool facilitating to eliminate the mal practices at the initial level.
* Facilitate Invoice Generation and linked payment gateway, after meeting Satisfactory regulatory compliance.
* For the placement and post training support Kaushal Ganga has stretched its arms to e-commerce (Kaushal Bazaar) & employment exchange (Kaushal Aajivika).
* Kaushal Ganga facilitates continuous real-time monitoring with hierarchical alerts of pending works and effective follow up. Self-generated customized reports can be provided through inbuilt MIS system.
* Single platform for all stakeholders, Regulators, Training Partners, Trainer, Assessing body, Assessor candidate, and Employer

In a compendium we would like to state that all the requirements of PMKVY 3.0 are met by Kaushal Ganga System where the Stakeholder has the facility to supervise all the key areas of skilling process through a single platform with few clicks of button.

In respect to government announcement for launch of e-commerce portal “Bharat Craft”; **“Kaushal Bazaar’’**- a unit of Kaushal Ganga is a B to C & B to B e- commerce portal with analytical tool having Industrial HSN code, compliance to GST, financial modelling and self-monitored credit rating make a complete solution to the enhance the income of the MSME and Young skilled entrepreneurs. Financial rating based financial assistance is another star emblemed in the application.

***In the course of time Kaushal Ganga system has evolved from basic software to a self-driven, self-regulated meeting the requirements of the stakeholders and regulators integrated system.***

We look forward for a personal meet with you in order to discuss briefly further the core areas of Kaushal Ganga system which can be integrated with PMKVY 3.0 and other schemes.

Thanking You

Yours Truly

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**Encl : As above**